



University Hospital

1350 Walton Way, Augusta, GA 30901



©2022

Last 12 Months

Metrics

Property:

[University Hospital / Walton ...](#)



Visits	1.5M	Visit Frequency	6.43
Visitors	248.7K	Avg. Dwell Time	318 min

Visits Trend

University Hospital

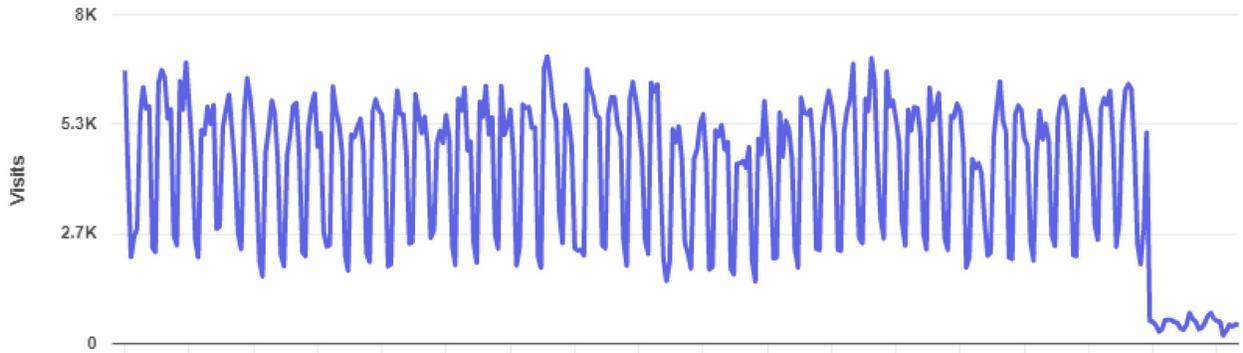
1350 Walton Way, Augusta, G...

Metric:

Visits

Aggregation:

Daily

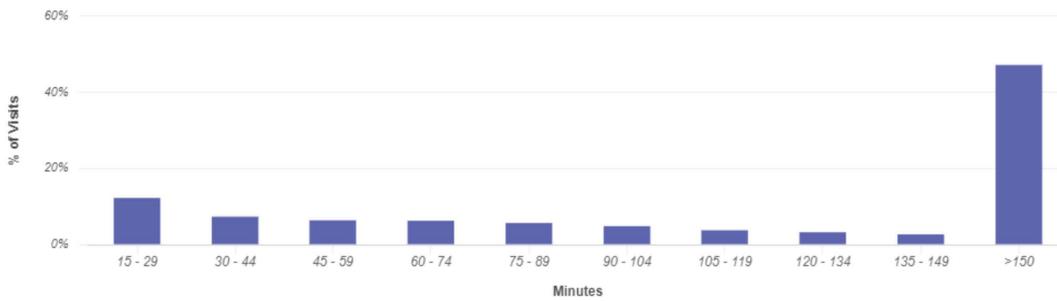


Jul 01 Jul 22 Aug 12 Sep 02 Sep 23 Oct 14 Nov 04 Nov 25 Dec 16 Jan 06 Jan 27 Feb 17 Mar 10 Mar 31 Apr 21 May 12 Jun 02 Jun 23

Length of Stay

University Hospital

1350 Walton Way, Augusta, GA 30901



Average Stay	318 min
Median Stay	134 min

Trade Area Coverage by Distance

Venues: Metric: % of Visits By: Home Location Min. Visits: 1 View: Cumulative

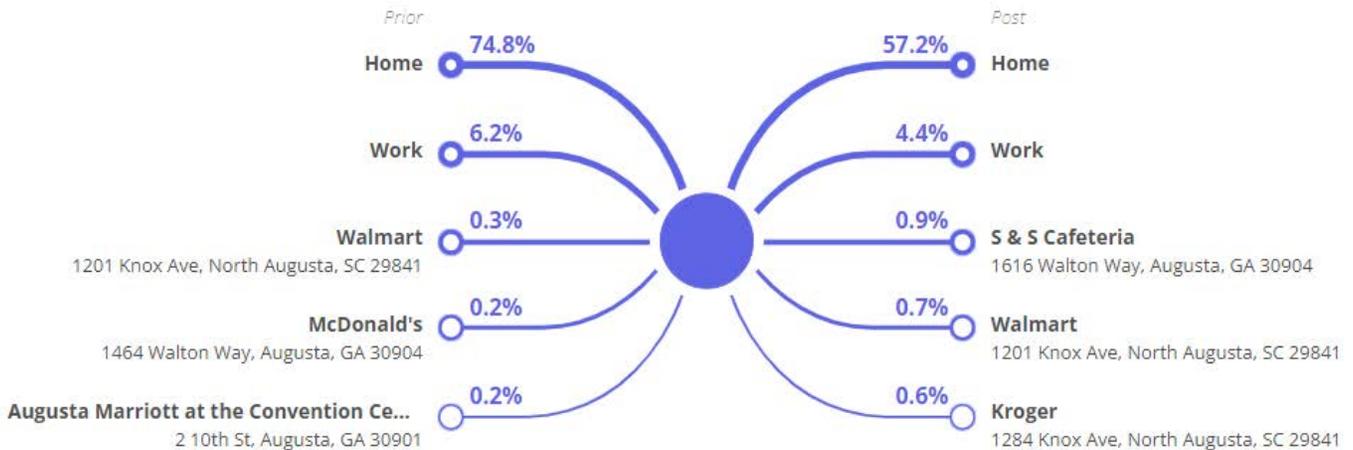
University Hospital

1350 Walton Way, Augusta, GA 30901

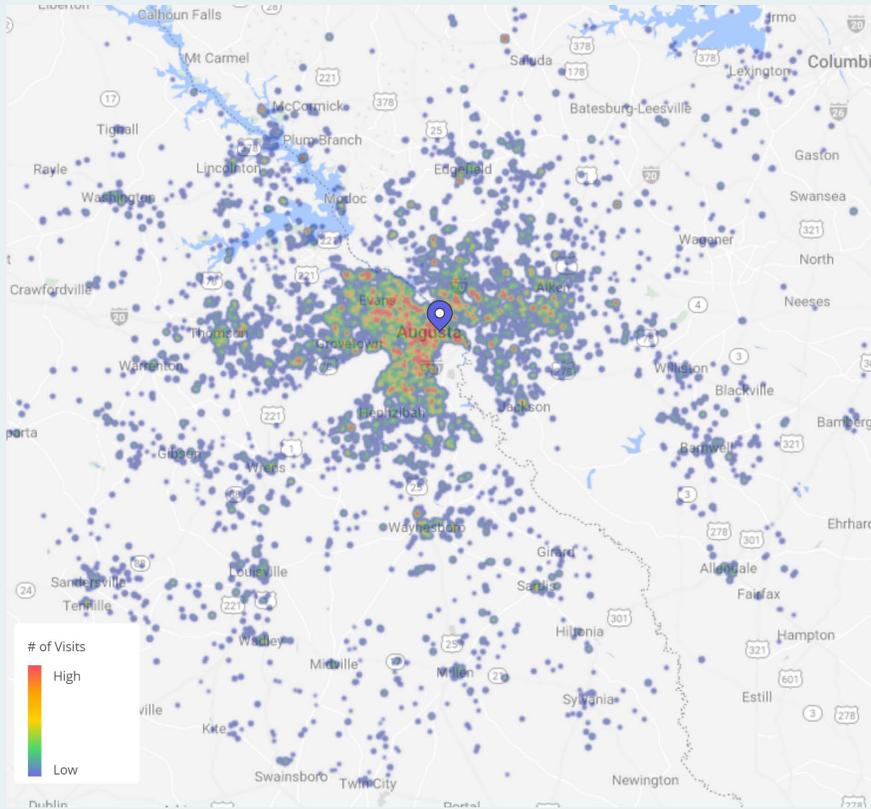


Top Customer Journey Locations

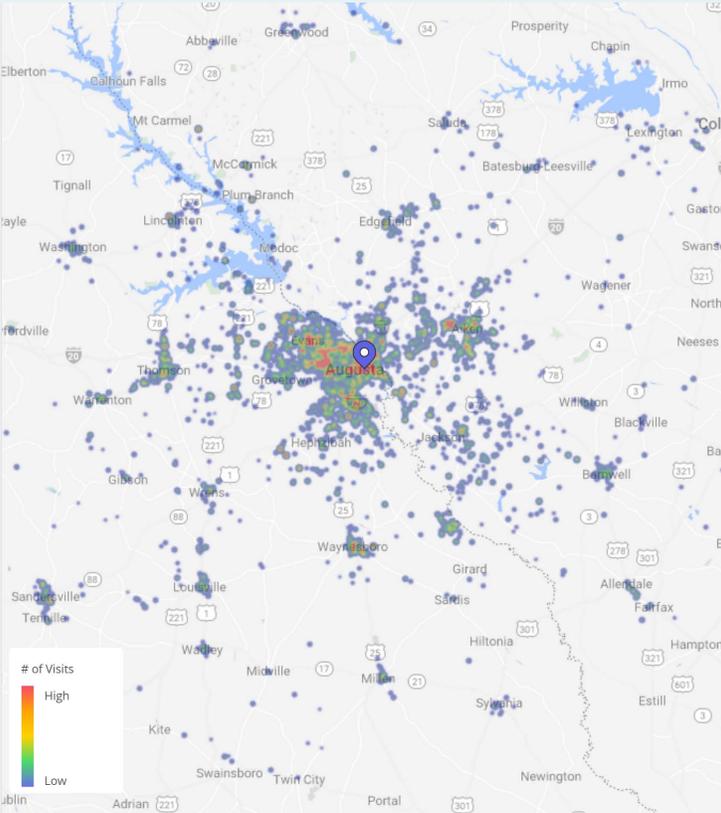
University Hospital / Walton Way



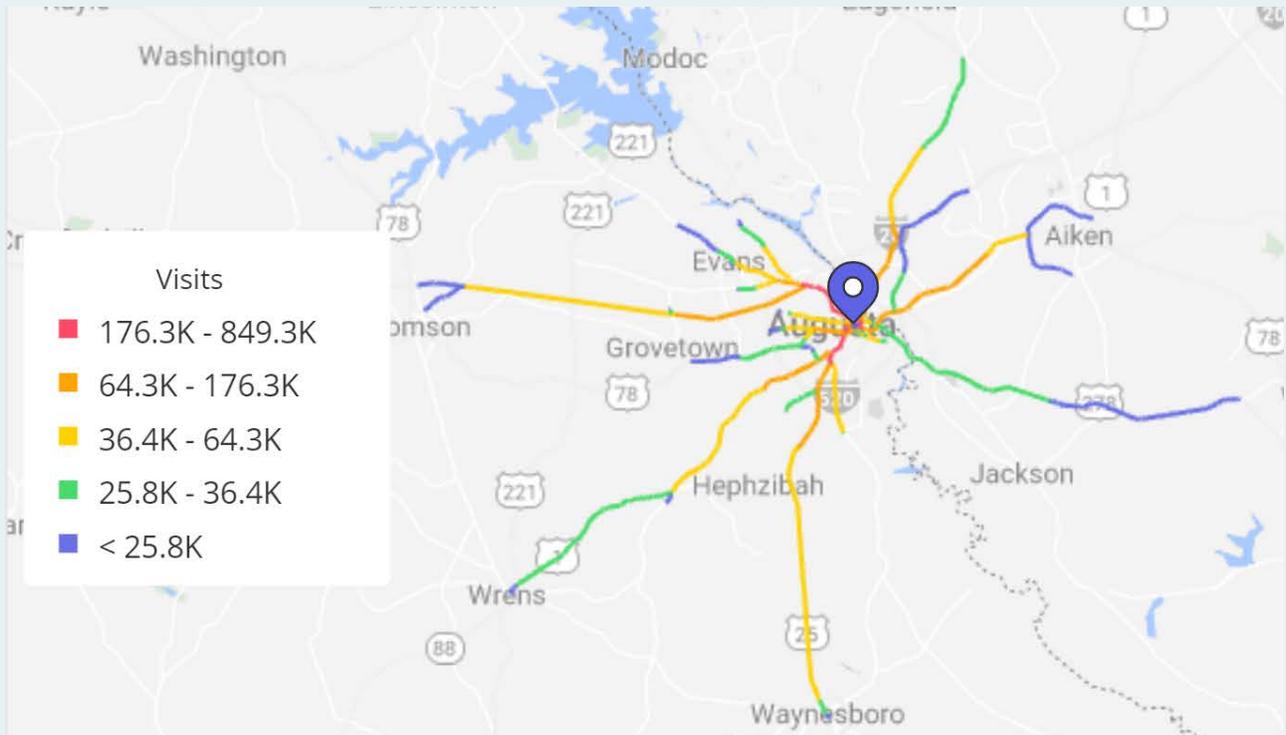
University Hospital: Home Location Mobile Mapping



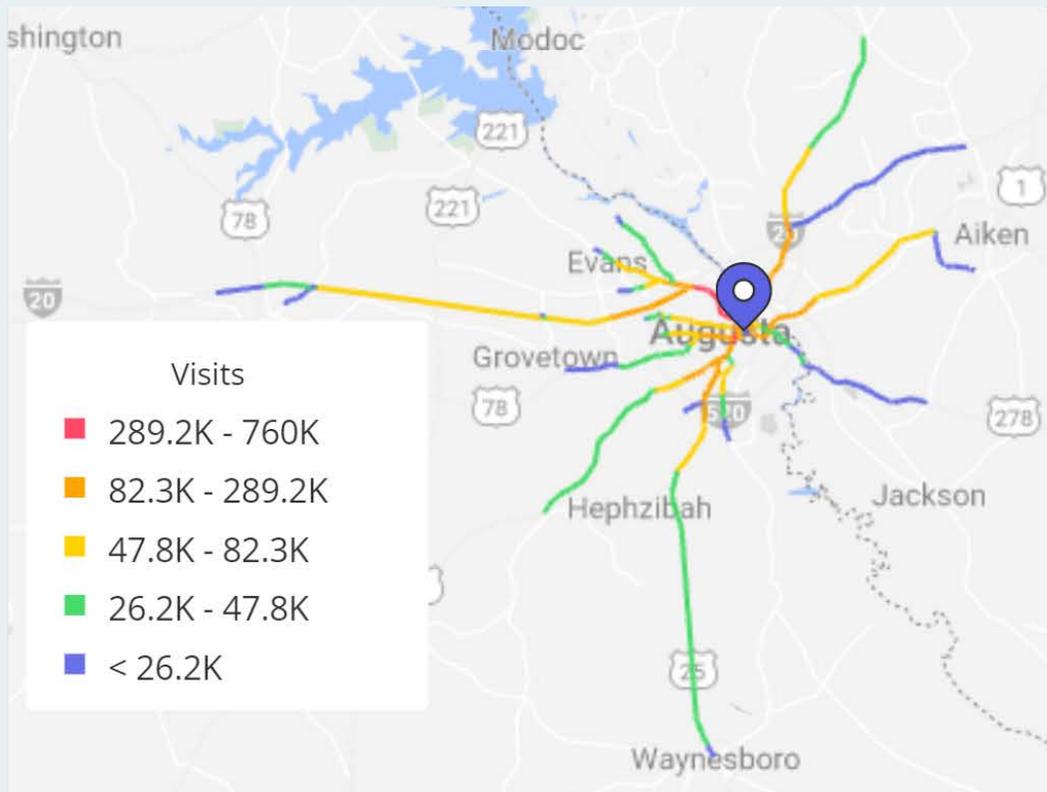
University Hospital: Work Location Mobile Mapping



University Hospital: Customer Travel Patterns - Prior Location



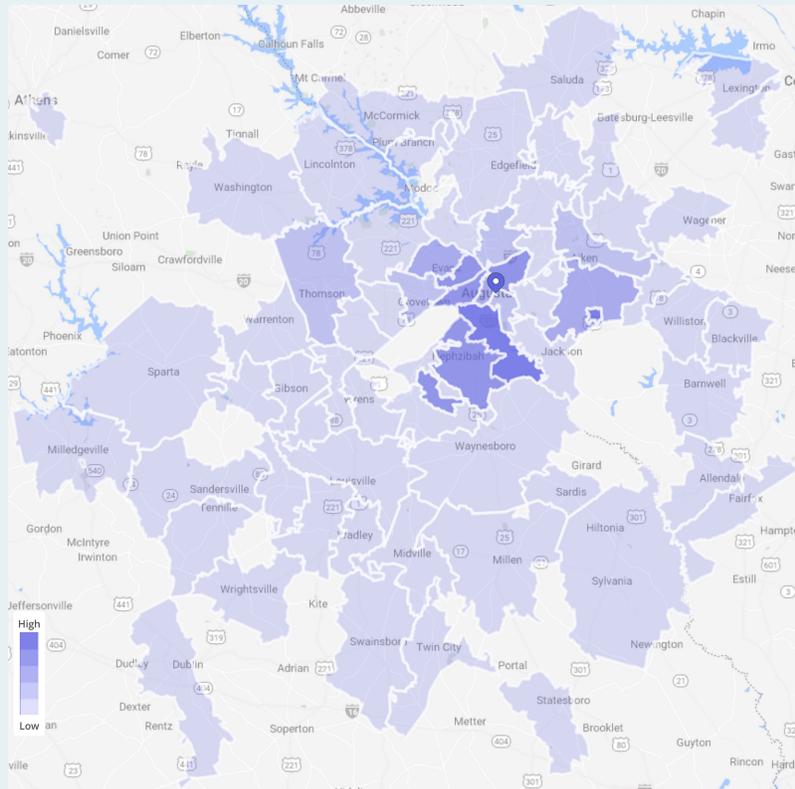
University Hospital: Customer Travel Patterns - Post Location



University Hospital: Customer Journey

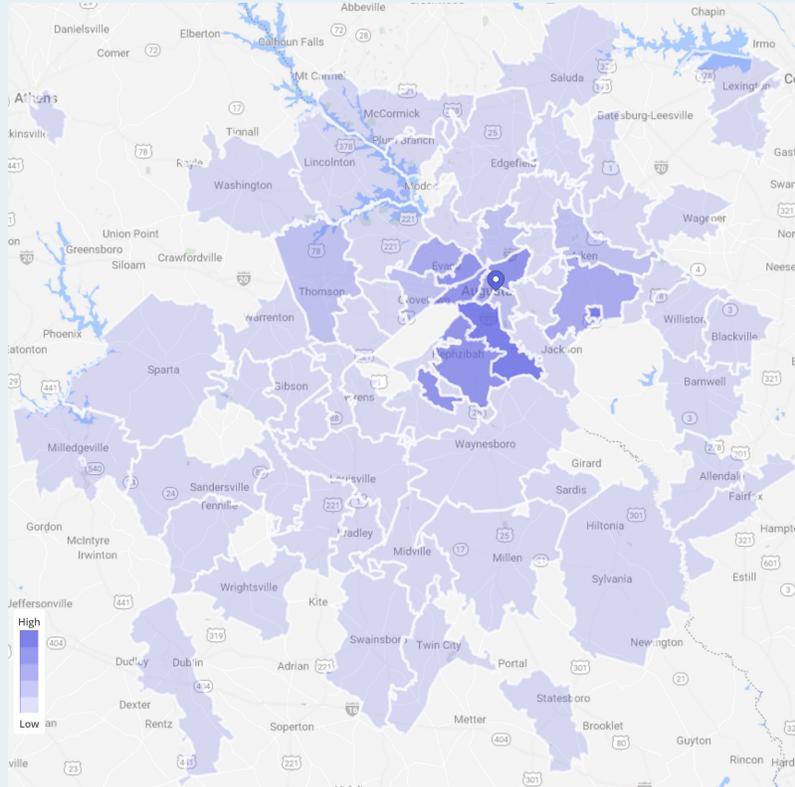
Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Walmart / Knox Ave, North Augusta, SC	<0.5%	1	S & S Cafeteria / Walton Way, Augusta, GA	0.9%
2	McDonald's / Walton Way, Augusta, GA	<0.5%	2	Walmart / Knox Ave, North Augusta, SC	0.7%
3	Augusta Marriott at the Convention Center / 10th St, August...	<0.5%	3	Kroger / Knox Ave, North Augusta, SC	0.6%
4	Sam's Club / Bobby Jones Expy, Augusta, GA	<0.5%	4	Walmart / Deans Bridge Rd, Augusta, GA	<0.5%
5	Target / Washington Rd, Evans, GA	<0.5%	5	Costco Wholesale / Cabela Dr, Augusta, GA	<0.5%
6	Firehouse Subs / Walton Way, Augusta, GA	<0.5%	6	Walmart / Edgefield Rd, North Augusta, SC	<0.5%
7	Prompt Care / N Belair Rd, Evans, GA	<0.5%	7	Lowe's / Knox Avenue, North Augusta, SC	<0.5%
8	Shell / Walton Way, Augusta, GA	<0.5%	8	Olive Garden / Washington Rd, Augusta, GA	<0.5%
9	Target / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%	9	Target / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%
10	Wendy's / Walton Way, Augusta, GA	<0.5%	10	Hamrick's / E Martintown Rd, North Augusta, SC	<0.5%
11	First Watch / Crane Creek Dr, Augusta, GA	<0.5%	11	Augusta Marriott at the Convention Center / 10th St, August...	<0.5%
12	Golden Corral / Bobby Jones Expy, Augusta, GA	<0.5%	12	Cracker Barrel Old Country Store / Parkwest Dr., Grovetown....	<0.5%
13	Home2 Suites by Hilton Augusta, GA / Exchange Ln, Augusta...	<0.5%	13	Walmart / Bobby Jones Expy, Augusta, GA	<0.5%
14	Sprint Convenience / Beech Island, SC	<0.5%	14	Burger King / Deans Bridge Road, Augusta, GA	<0.5%
15	Benson Estates Apartments / Tobacco Rd, Hephzibah, GA	<0.5%	15	Publix / E Martintown Rd, North Augusta, SC	<0.5%
16	Jason's Deli / Washington Rd, Augusta, GA	<0.5%	16	Walmart / Washington Rd, Evans, GA	<0.5%
17	Roses / Gordon Hwy, Augusta, GA	<0.5%	17	Kroger / Washington Road, Augusta, GA	<0.5%
18	Costco Wholesale / Cabela Dr, Augusta, GA	<0.5%	18	Wendy's / Walton Way, Augusta, GA	<0.5%
19	Bartram Trail Golf Club / Bartram Trail Club Dr, Evans, GA	<0.5%	19	Texas Roadhouse / Sherwood Dr, Augusta, GA	<0.5%
20	California Dreaming / Washington Rd, Augusta, GA	<0.5%	20	Kroger / Lewiston Road, Grovetown, GA	<0.5%
21	Harveys Supermarket / Gordon Hwy, Augusta, GA	<0.5%	21	McDonald's / Walton Way, Augusta, GA	<0.5%
22	Happy China 2 / 15th St, Augusta, GA	<0.5%	22	Walmart / Richland Ave W, Aiken, SC	<0.5%
23	Peggy's Restaurant / N Main St, Wrens, GA	<0.5%	23	Sam's Club / Bobby Jones Expy, Augusta, GA	<0.5%
24	FedEx Office Print & Ship Center / Bertram Rd, Augusta, GA	<0.5%	24	Hairmax Beauty Supply / Broad St, Augusta, GA	<0.5%
25	Mellow Mushroom / Broad St, Augusta, GA	<0.5%	25	Firehouse Subs / Walton Way, Augusta, GA	<0.5%
26	Bojangles' Famous Chicken 'n Biscuits / Walton Way, August...	<0.5%	26	Red Lobster / Walton Way, Augusta, GA	<0.5%
27	Augusta State University / Walton Way, Augusta, GA	<0.5%	27	Bj Country Buffet / E Martintown Rd, North Augusta, SC	<0.5%
28	Shell / Washington Rd, Augusta, GA	<0.5%	28	Circle K / Lumpkin Rd, Augusta, GA	<0.5%
29	Island Seafood / Lumpkin Rd, Augusta, GA	<0.5%	29	Arby's / Knox Ave., North Augusta, SC	<0.5%
30	Shell / Mike Padgett Hwy, Augusta, GA	<0.5%	30	Pilot Travel Center / Gun Club Road, Augusta, GA	<0.5%

University Hospital: Home Location by ZIP Code



University Hospital		
Zip Code	City, State	% of Visitors
1 30906	Augusta, GA	9.13%
2 30815	Hephzibah, GA	6.49%
3 30907	Augusta, GA	6.19%
4 29841	North Augusta, SC	5.69%
5 30909	Augusta, GA	5.49%
6 30809	Evans, GA	5.16%
7 30904	Augusta, GA	4.53%
8 29803	Aiken, SC	3.70%
9 30813	Grovetown, GA	3.41%
10 29860	North Augusta, SC	2.65%
11 30901	Augusta, GA	2.56%
12 29801	Aiken, SC	2.40%
13 30824	Thomson, GA	2.28%
14 29842	Beech Island, SC	1.55%
15 30830	Waynesboro, GA	1.46%
16 29824	Edgefield, SC	1.33%
17 29851	Warrenville, SC	1.33%
18 29829	Graniteville, SC	1.27%
19 30814	Harlem, GA	1.21%
20 30817	Lincolnton, GA	1.09%
21 29812	Barnwell, SC	0.81%

University Hospital: Home Location by ZIP Code



University Hospital		
Zip Code	City, State	% of Visitors
22 30673	Washington, GA	0.78%
23 30808	Dearing, GA	0.71%
24 29831	Jackson, SC	0.70%
25 29832	Johnston, SC	0.70%
26 30434	Louisville, GA	0.69%
27 30802	Appling, GA	0.67%
28 29847	Trenton, SC	0.64%
29 30828	Warrenton, GA	0.63%
30 30477	Wadley, GA	0.52%
31 30442	Millen, GA	0.51%
32 30467	Sylvania, GA	0.48%
33 30401	Swainsboro, GA	0.46%
34 29805	Aiken, SC	0.46%
35 31082	Sandersville, GA	0.42%
36 30805	Blythe, GA	0.41%
37 30833	Wrens, GA	0.40%
38 29853	Williston, SC	0.38%
39 30456	Sardis, GA	0.38%
40 31018	Davisboro, GA	0.37%
41 29835	Mc Cormick, SC	0.37%
42 30810	Gibson, GA	0.31%