

Executive Director's Report October-November 2021

# Economic Restructuring:

Walton Way corridor available properties completed and mapped. Annual Reports are completed.

# **Active Prospects:**

Atlanta based restaurant-virtual site visit 7/6. Proposal has been submitted. Midwest Maintenance has purchased 1126 Ellis Street. 753 Broad Street/Lamar Building. 1812 Slaton Street/25 acre mixed-use project. 1162 Broad Street/hotel developer. 1211 Greene Street/Stovall Barnes House. 901 Greene Street/Daniel Levinson. 758 Broad Street/Johnson Bldg. Restaurant looking to expand. Local Attorney looking for investment property. Miami Developer (Mayor's Initiative)-middle income housing

### **Ribbon Cuttings:**

Keen Signs-1467 Broad Street held on 9/14.
Bees Knees/Hive re-opening held 10/13.
901 Greene Street (grand re-opening of Shared Space) scheduled for 12/2 @4:30 pm.
Glam Beauty Studio & Art on Broad (expansion) to be scheduled.

Millhouse Station, Phase I, is completed. Phase 2 will be competed in October. ED Committee held a meeting on 8/24 via conference call.

### Design:

Riverwalk Arches are in procurement thanks to Commissioner Clarke. Committee met 10/7 with follow up meeting 10/21. Empty Building Inventory for Broad Street Corridor is completed. Meeting with Deputy Jackson 10/26.

### **Façade Grants:**

990 Broad Street (Taco Cat).
510 Greene Street (market rate apartments).
753 Broad Street/Lamar Building Penthouse.
211 10<sup>th</sup> Street/Bees Knees/Hive.
1211 Greene Street/Stovall Barnes House.
1126 Ellis Street/Midwest Maintenance.
Laney Walker Blvd property is interested.

# **Georgia Cities Loan Applications**

922 Greene Street has been approved by Foundation.
401 Greene Street approved by foundation in the amount of \$200,000.
753 Broad Street/Lamar Building Penthouse.
758 Broad Street/Johnson Building.
1211 Greene Street/Stovall Barnes House
1126 Ellis Street/Midwest Maintenance.

# Promotion:

### Instagram:

28 posts, 95 stories, 1006 accounts reached.

### Facebook:

29 posts, 45 likes, 92 followers, 14 post engagements, 157 accounts reached.

# **Organization:**

Meeting with Pace Burt/Arts Council 9/14. Sponsor for J-Tank held 9/18. Pre-Con Meeting for Slaton Street on 9/21. Meeting with Georgia Power (Lisa Smith and Matt Forshee on 9/27. Budget Engagement Forum held 9/27. Chamber ED Luncheon held 9/29. Doug Neil project update held on 9/30. Trip Advisor sessions with downtown businesses held 10/6. Augusta Land Bank Conference held October 6 & 7. Christmas Parade Meeting held with 10/7. Parade will be December 11. Will Partner with CVB again for Window Decorating Contest/Walking Tour the month of December. Video Shoot-Agent about Town-(Austin Taylor Insurance) on 11/9. Augusta Real Estate Investors-speaking engagement- 11/11. DDA Video shoot 11/17-will feature Millhouse Station & The Standard on Telfair. Proposed hotel developer-Historic Commission-11/18. Small Business Saturday-11/27. Light-Up-12/4.